

HEALTH WITHOUT BORDERS :

Equity, Inclusion
and Sustainability



OFFICIAL CONGRESS
PARTNERSHIP
& EXHIBITION PROSPECTUS



Jointly organised by
the World Federation of Public Health Associations (WFPHA)
and the Public Health Association of South Africa (PHASA)



WFPHA

World Federation
of Public Health
Associations



PHASA

Public Health
Association of
South Africa

CONGRESS OBJECTIVES

The World Congress on Public Health (WCPH) is held biennially by the World Federation of Public Health Associations (WFPHA).

The 18th World Congress on Public Health (WCPH 2026) is being organized in collaboration with the Public Health Association of South Africa (PHASA) and will occur in Cape Town in 2026. We expect to attract over 2,000 delegates.

This congress is a premier international forum for exchanging insights on critical public health challenges, advancing sustainable and equitable public health worldwide. As the first WCPH hosted in South Africa and Southern Africa, it provides an opportunity for African citizens to engage in global health conversations and collaborations.

The theme of the Congress, “Health Without Borders: Equity, Inclusion, and Sustainability,” emphasizes our unwavering commitment as a global public health community to envision and implement fair and effective solutions for the complex challenges facing our world today.

We must actively collaborate with governments, communities, and civil society to address threats to public health, holding accountable those who have the power to drive change.

Our efforts must reflect our deep commitment to health and peace as fundamental human rights.

With its breathtaking landscapes and rich cultural heritage, Cape Town will provide the perfect setting for this event, where we will address pressing global health challenges, such as health equity, sustainability, and inclusivity while fostering international collaboration and innovation in public health.



CONGRESS OBJECTIVES

This congress aims to enhance global public health by:

- Developing visions and actions for public health without borders focused on equity and inclusion.
- Advocating for sustainable health equity, healthy planet and peace.
- Disseminating local, regional, and global public health lessons to promote systemic change and decolonize public health.
- Collaborating to strengthen and democratize global health governance.
- Advancing public health knowledge, education, practice, and research.
- Empowering the next generation of public health leaders.
- Protecting public health in financially difficult times.
- Create a more just and healthier world for future generations.

Main Programme

The congress will feature a comprehensive program that includes plenaries, world leadership dialogues (WLD), symposia, workshops, poster sessions, and oral presentations.

These diverse formats facilitate in-depth engagement with critical global health issues such as health equity, sustainability, and innovation.

The programme aims to foster meaningful dialogue and collaboration among public health professionals from across the globe, offering multiple opportunities for participants to connect, learn, and share insights.





INVITATION TO PARTNER WITH THE WCPH 2026

We are excited to invite you to join us as a partner for the WCPH 2026, a premier global event in public health. You can participate in this influential gathering by selecting from our diverse partnership opportunities, individual partner options, or exhibition prospects.

Why Partner with Us?

Partnering with the WCPH 2026 is a strategic investment that yields significant economic and social benefits for the private and public sectors. By investing in public health and institutions, you not only contribute to the well-being of communities but also enhance your corporate social responsibility profile.

The WCPH 2026 offers a unique platform for showcasing your commitment to public health on a global stage. Public health efforts focus on anticipating and preventing health problems, mitigating risks, and promoting well-being. By aligning your organization with these goals, you demonstrate a proactive stance in improving global health outcomes.

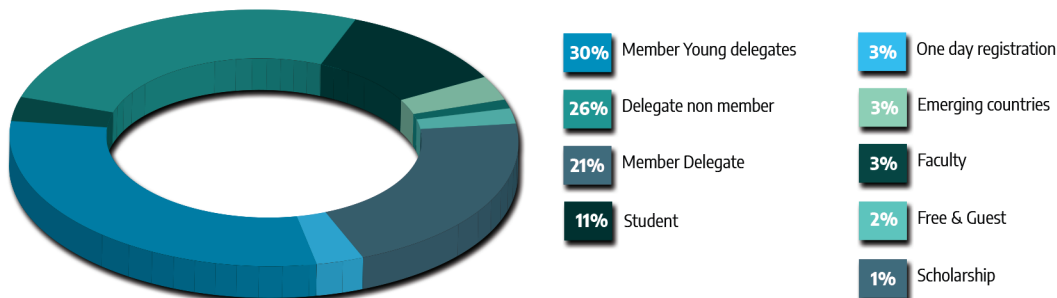
Engaging with various stakeholders, including governments, businesses, local communities, NGOs, youth and indigenous peoples, allows to foster a collaborative approach with tangible commitments. This collaboration is essential for addressing the complex challenges in public health and creating sustainable solutions.

This Congress provides an unparalleled opportunity to engage with a diverse, multi-disciplinary audience, making it the most significant global event in public health. The diverse participation ensures rich interactions and the exchange of ideas, positioning your organization at the forefront of public health innovation, equity and advocacy.

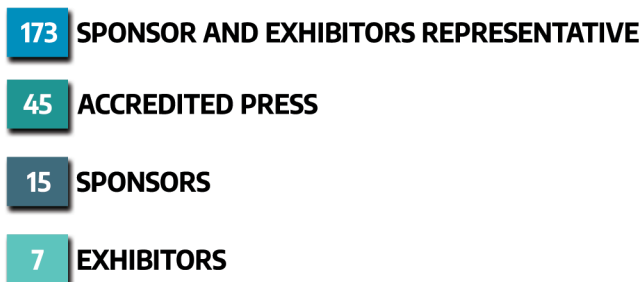
Capitalise on this opportunity to connect with leaders and professionals from various sectors dedicated to improving public health. We look forward to partnering with you at WCPH 2026.

17TH WCPH IN REVIEW – ROME, ITALY 2023

ABOUT 3000 PARTICIPANTS - 118 COUNTRIES



NUMBERS



SCIENTIFIC PROGRAMME

5 WLD
14 PLENARIES
136 POSTER SESSIONS
107 WORKSHOP SESSIONS
86 ORAL COMMUNICATION SESSIONS
13 INDUSTRY-SPONSORED SIMPOSIUM
2 OPENING AND CLOSING CEREMONIES

ORGANISERS



WFPHA

World Federation
of Public Health
Associations

The World Federation of Public Health Associations (WFPHA) is an international, nongovernmental organisation composed of about 140 multidisciplinary national public health associations and other organisations involved in public health and representing over 5 million public health professionals worldwide.

It is the only worldwide professional society representing and serving the broad field of public health. WFPHA's mission is to promote and protect global public health.

It does this by supporting the establishment and organisational development of public health associations through facilitating and supporting the exchange of information, knowledge and the transfer of skills and resources and through promoting and undertaking advocacy for public policies, programmes and practices that will result in a healthy and productive world.

Further information is available at: www.wfpa.org



PHASA

The Public Health Association of South Africa (PHASA) is a national, voluntary, non-profit organization established in 2000. It aims to promote health and well-being across South Africa by providing a platform for community, professional, and academic networks.

PHASA advocates for equitable health access and works on public health issues through policy influence, public campaigns. The organization supports multidisciplinary activities, disease prevention, and health promotion through partnerships, events, and strategic initiatives.

PHASA values equity, integrity, social responsibility, and collaboration. Further information is available at: www.phasa.org.za

KEY FACTS

Key Dates

Abstract Submission opening : 1 September 2025
Abstract Submission deadline : 30 November 2025

Registration

Early Bird Deadline: 30 April 2026
Regular rate: 1 May – 31 July 2026
On Site: From 1 August 2026

Congress Dates

6 - 9 September 2026 Cape Town, South Africa

Congress Venue

Cape Town International Convention Centre (CTICC)
Convention Square, 1
Lower Long Street, Cape Town, 8001

Congress Chairs

Prof Luis Eugenio De Souza - WFPHA
Prof Harsha Somaroo - PHASA

Congress Management Committee (CMC)

Members:

Bettina Borisch
Emma Rawson
Harsha Somaroo
Laetitia Rispel
Luis Eugenio de Souza
Marta Lomazzi
Moeketsi Modisenyane
Raman Bedi
Saiendhra Moodley



HOST CITY & VENUE

Congress Venue – Cape Town International Convention Centre

The Cape Town International Convention Centre (CTICC) is a premier events venue located in the heart of Cape Town, South Africa.

Renowned for its state-of-the-art facilities and versatile event spaces, the CTICC hosts many international conferences, exhibitions, and trade shows. Its modern architecture, advanced technology, and stunning views of Table Mountain make it an attractive destination for global delegates and event organizers.

The CTICC's commitment to sustainability and excellence in service further enhances its reputation as a world-class convention centre.

Further information is available at: <https://www.cticc.co.za/>

Host City – Cape Town, South Africa

Cape Town, known as the "Mother City," is a vibrant and culturally rich destination at the southwestern tip of South Africa. Nestled between the iconic Table Mountain and the Atlantic Ocean, the city offers stunning landscapes and diverse experiences.

Historic landmarks like Robben Island and the colourful Bo-Kaap neighbourhood highlight its rich history and cultural heritage.

The city's dynamic urban environment features an eclectic culinary scene, bustling markets, and lively arts festivals. The V&A Waterfront exemplifies this vibrancy with world-class shopping, dining, and entertainment against the backdrop of a working harbour.

Adventure seekers can enjoy hiking up Table Mountain, surfing at Muizenberg Beach, and exploring Cape Point.

Cape Town's unique blend of natural beauty, cultural richness, and modern amenities makes it a must-visit destination.

SPONSORSHIP

Why Sponsor the 18th World Congress on Public Health?

Promote Your Brand:

Sponsorship is an excellent opportunity to enhance your brand visibility and maintain a high profile before, during, and after the Congress.

Maximize Your Exposure:

Your company will be prominently represented as a key sponsor well before the event dates. Early confirmation of your sponsorship ensures maximum exposure through our extensive promotional campaign, including advertisements, direct mail, email broadcasts, and web exposure.

Global Public Health Association:

Align your organization with the global effort to improve public health, demonstrating your commitment to corporate social responsibility and the goals of the Congress.

Educational Impact:

Delegates are eager to enhance their knowledge and contribution to global public health. Sponsoring the Congress shows your commitment to their development on a personal and professional level.

Build Corporate Relationships:

Consolidate corporate relationships and expose your organization to key markets. Sponsorship also provides informal networking opportunities with delegates from around the world.

Good Corporate Citizenship:

Demonstrate your commitment to better health practices as a responsible corporate citizen. Active engagement in WCPH 2026 showcases your dedication to health best practices.

Event Coverage:

The Congress will be held at the Cape Town International Convention Centre and is expected to attract over 2,000 delegates and extensive media coverage from international news agencies.

Acknowledgement and Recognition:

Your involvement and support will be widely acknowledged, providing significant benefits from exposure to a highly interested and influential audience in an educational setting.

Support Global Participation:

Sponsorship helps promote, plan, and operate WCPH 2026, reducing overall event costs and enabling greater participation from delegates in developing countries and under-represented sectors, including youth.

By sponsoring WCPH 2026, your organization will gain exceptional visibility, align with critical global health initiatives, and demonstrate a strong commitment to advancing public health worldwide. We offer a range of sponsorship packages, priced in euros with Rand equivalents provided as of September 2024.

These packages are strategically crafted to maximize delegate engagement and networking opportunities. All amounts are VAT-exclusive, with VAT added to the final invoice unless exemption documentation is provided. For companies within the EU with a valid VAT number, the reverse charge mechanism will apply.

For non-profit organizations, VAT will be charged at the applicable rate (21%). Sponsorship opportunities are allocated by the Organizing Secretariat on a “first come, first served” basis.

We would be delighted to customize a package tailored to your organization's specific needs, ensuring you get the most out of your investment.

SPONSORSHIP OPPORTUNITIES AT A GLANCE

| SPONSORSHIP PACKAGE | EURO | ZAR |
|--|--------|-----------|
| FOUNDATION PARTNER | 90,000 | 1,769,000 |
| PUBLIC HEALTH CHAMPION | 55,000 | 1,080,000 |
| PUBLIC HEALTH SUPPORTER | 45,000 | 885,000 |
| GOLD PARTNER | 25,000 | 492,000 |
| SILVER PARTNER | 15,000 | 295,000 |
| INSTITUTIONAL PARTNER | 9,000 | 176,000 |
| PROGRAMME SPONSORSHIPS | | |
| 60' World Leadership Dialogues | 25,000 | 492,000 |
| 60' World Leadership Dialogues - institutional or non for profit | 15,000 | 295,000 |
| 30' Breakfast/Morning Tea/Lunch Session | 15,000 | 295,000 |
| 60' Breakfast/Morning Tea/Lunch Session | 25,000 | 492,000 |
| CONGRESS MATERIALS | | |
| Pens - Exclusive sponsorship (by the sponsor) | 3,000 | 59,000 |
| Pens - Exclusive sponsorship (provided by Org.) | 8,000 | 157,000 |
| Writing pads - Exclusive sponsorship (provided by sponsor) | 3,000 | 59,000 |
| Writing pads - Exclusive sponsorship (provided by Org.) | 8,000 | 157,000 |
| Company branded Lanyards - Exclusive sponsorship (provided by sponsor) | 6,000 | 118,000 |
| Company branded Lanyards - Exclusive sponsorship (provided by Org.) | 15,000 | 295,000 |
| Water bottles | 6,000 | 118,000 |
| SUSTAINABLE SPONSORSHIP OPTIONS | | |
| Pens from sustainable material | 9,000 | 176,000 |
| Badge lanyards from seed paper | 18,000 | 354,000 |
| ONSITE HOSPITALITY | | |
| South African speaker | 4,000 | 79,000 |
| International speaker | 8,000 | 157,000 |
| Sponsored Delegate | 4,500 | 88,900 |
| ADVERTISEMENTS | | |
| Linkable Company Logo on Congress Website | 2,000 | 39,000 |
| Virtual congress bag insert | 2,000 | 39,000 |
| Invitation mailing service | 1,800 | 35,000 |
| FINAL PROGRAMME / SPONSOR DIRECTORY | | |
| 1 inside full page | 1,800 | 35,000 |
| POCKET PROGRAMME | | |
| Pocket Programme - Exclusive Sponsorship | 15,000 | 295,000 |
| Pocket Programme - Not Exclusive Sponsorship (max.3 sponsors) | 5,500 | 108,000 |
| ONSITE CONGRESS SERVICES AND AREAS | | |
| Speaker preparation room | 8,000 | 157,000 |
| Poster session | 5,000 | 99,000 |
| Onsite check-in kiosks | 8,000 | 157,000 |
| Relax zone | 5,000 | 99,000 |

| SPONSORSHIP PACKAGE | | EURO | ZAR |
|---|--|----------|-----------|
| Directional signage | | 6,000 | 118,000 |
| CONGRESS APP | | | |
| Mobile application | | 14,000 | 277,900 |
| EXHIBITION OPPORTUNITIES | | | |
| Exhibition commercial booth | | | |
| Booth cost – without BUILD UP - Rental cost per square meter: | | 750 €/m2 | 14,800/m2 |
| Square meters per booth: min 6m2 | | | |
| Exhibition no commercial partner/NGOs/Publishers booth | | | |
| Booth cost – without BUILD UP - Rental cost per square meter: | | 450 €/m2 | 8,900/m2 |
| Square meters per booth: min 4m2 | | | |
| Handling fee (first general clean up and first KW included) | | 250 | 4,900 |
| Extra sponsor/exhibitor badge | | 180 | 3,500 |



PARTNERSHIP PACKAGES

| ITEM | Foundation Partner | Public Health Champion | Public Health Supporter | Gold Partner | Silver Partner | Institutional Partner* |
|--|--------------------|------------------------|-------------------------|--------------|----------------|------------------------|
| EURO | 90,000 | 55,000 | 45,000 | 25,000 | 15,000 | 9,000 |
| ZAR | 1,769,000 | 1,080,000 | 885,000 | 492,000 | 295,000 | 176,000 |
| Company's logo in the corresponding category included in all promotional e-mails & newsletters. | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Company's logo in the corresponding category in the Final Programme (electronic). | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Acknowledgement in the corresponding category on the official Congress Website with a logo, hyperlink to the company's website, and a short company description. | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo in the corresponding category on a looped PowerPoint slide show in all session rooms prior to the beginning of sessions and during the breaks (including plenary sessions). | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo in the "Introducing our sponsors" newsletter to all pre-registered delegates. | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |

| | | | | | | |
|---|---------|--------|--------|---|---|---------------------------------|
| Page(s) of advertisement in the Final Programme (electronic). | 2 | 2 | 1 | 1 | | |
| Exhibition space (space only). | 12 sq m | 9 sq m | 6 sq m | | | 2 sq m (a table and two chairs) |
| Exhibitor Registrations. | 8 | 4 | 2 | 2 | | 2 |
| Meeting room available for private or company meetings. | ✓ | | | | | |
| Inserts in the virtual Congress Bag. | 3 | 2 | 2 | 2 | 1 | 1 |
| Opportunity to organize a World Leadership Dialogue (price not included). | ✓ | | ✓ | | | ✓ |
| One promotional newsletter sent to all registrants before the event. | ✓ | | | | | |

*available only for institutional or not for profit organisation

EXHIBITION OPPORTUNITIES

The exhibition at WCPH 2026 is central to the Congress experience, strategically designed to optimize delegate engagement and networking opportunities. It serves as the hub of interaction among delegates, Congress partners, and exhibitors alike.

Early booking is strongly encouraged to secure your preferred booth location, as allocations are made on a "first come, first served" basis by the Organising Secretariat. Please note that space assignments may be subject to change due to logistical considerations.

Commercial Exhibition

Space only – without a booth construction

Rental cost per square meter: € 750 (14,800 ZAR)

- The minimum exhibition space is 6 sq m
- Exhibition Space includes the following:
 - 2 Exhibitor Registrations
 - Related organizational services

Exhibition for Non-Profit Organizations and Publishers

Space only – without a booth construction

Rental cost per square meter: € 450 (8,900 ZAR)

- The minimum exhibition space is 4 sq m
- Exhibition Space includes the following:
 - 1 Exhibitor Registration
 - Related organizational services

Handling fee – € 250 (4,900 ZAR)

The handling fee is mandatory for every 6 sqm of exhibition space (regardless of booth setup) at WCPH 2026. This fee covers:

- Initial general cleaning after setup and before the exhibition area opens.
- Electricity usage (first kilowatt included; additional kilowatts available at extra cost).

Additional Exhibitor's Badge €180 (3,500 ZAR)

- Each sponsor will receive the number of badges included in the purchased package.
- Each extra badge will be charged at an extra cost.

Exhibition Space Details

Exhibition spaces are provided as net surface without additional furniture. Any extra services or furniture needed can be ordered through the exhibitors' technical manual.

For inquiries about shell scheme booth construction, please contact us directly for further assistance.



ADDITIONAL PARTNERSHIP OPPORTUNITIES

Programme sponsorships offer your organization a unique opportunity to support the impactful and rigorous programmatic efforts of the 18th World Congress on Public Health.

Your sponsorship will contribute significantly to the success of the Congress, which will feature high-quality sessions, bold thematic streams, and contributions from a diverse array of organizations and individuals.

We seek sponsorships to secure essential funding for keynote speakers, leadership dialogues, strategic meetings, workshops, and skill-building sessions.

Additionally, delegate sponsorships are crucial for enabling the active participation of delegates from economically disadvantaged countries and groups, ensuring a diverse and inclusive representation at the Congress.

By partnering with WCPH 2026, your organization will play a pivotal role in advancing public health initiatives globally, fostering collaboration, and driving meaningful change.

World Leadership Dialogues

€ 25,000 (492,000 ZAR) – for for-profit organisations

€ 10,000 (198'000 ZAR) - for institutional or not for profit partners

Opportunity to hold a 60' World Leadership Dialogue.

World Leadership Dialogues are high-level sessions on hot topics in public health intended to complement the plenary themes. The purpose is to provide in-depth perspectives on key issues integrated into public health strategic plans/policies and health budgets perspectives.

World Leadership Dialogues are conducted concurrently with a few other sessions, most of which are also World Leadership Dialogues.

Breakfast/Lunch Session

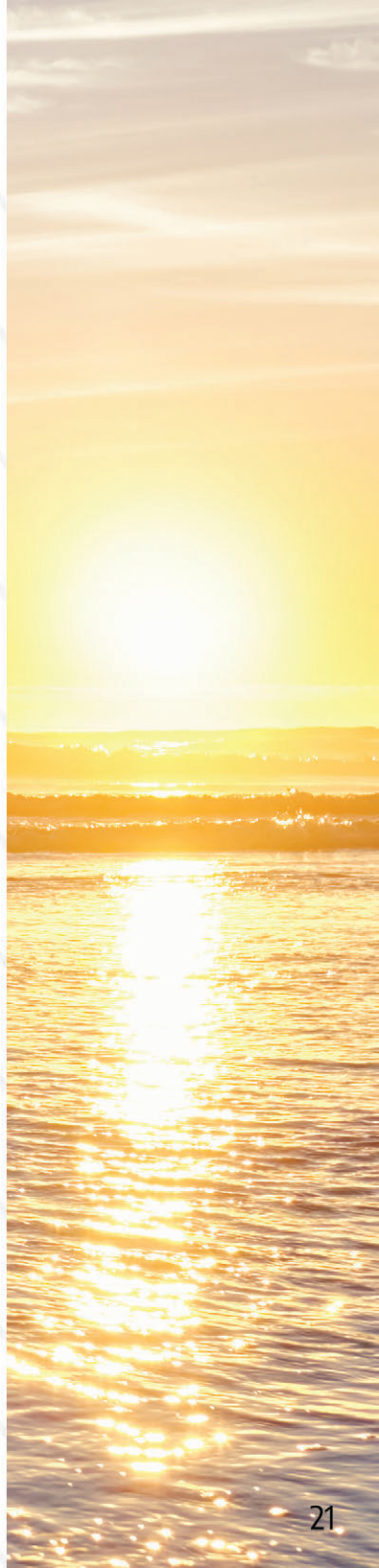
30' € 15,000 (295,000 ZAR)

60' € 25,000 (492,000 ZAR)

Opportunity to hold a 30' (breakfast slot), 60' (lunch slot) sponsored workshop.

Timeslots have been designated and will be allocated on a "first come first served" basis. Industry sponsored scientific sessions are available only for paying Partners of the Congress.

- Room Hire and Basic Audio-Visual Equipment:
Includes standard audio-visual entitlements. Content, including the title, speaker details, and a brief synopsis of your proposed workshop, is to be submitted to the Congress Scientific Secretariat for approval.
- Visibility:
Your sponsor logo will be featured on the Congress website.
- Programme Book Mention:
Your sponsorship will be acknowledged in the Final Programme.
- Additional Costs:
Any extra audio-visual requirements, speaker-related costs (travel, accommodation, registration fees), and food and beverage expenses (such as lunch boxes) will be borne by the sponsoring company.



Hospitality

South African Speaker* € 4,000 (79,000 ZAR)

International Speaker* € 8,000 (157,000 ZAR)

It includes registration, travel in economy class, transfer from/to airport, 4 nights' accommodation.

- Speaker of a non-CME accredited session: Company name highlighted in the invitation/confirmation letters sent to the speaker.
- Speaker of an accredited CME session: it will not be possible to indicate or inform the beneficiary.

Sponsored Delegates € 4,500 (88,900 ZAR)

Delegates from developing countries and other underrepresented groups will be provided with registration, airfare and accommodation costs to enable their participation in the WCPH 2026. This is an unrestricted educational grant; it will not be possible to indicate or inform the beneficiary.

Congress materials

The financial contribution covers the full or partial costs of handling, storage, and kit preparation when supplied by the Sponsor.

It also includes expenses for the production, customization, and transportation of the item to the congress.



Pens

Exclusive sponsorship

At registration each delegate receives a pen for use during the Congress. The sponsor has the exclusive right to have its logo printed on the pen.

Pens provided by the sponsoring company: **€ 3,000 (59,000 ZAR)**

Pens provided by the Organising secretariat: **€ 8,000 (157,000 ZAR)**

Writing Pads

Exclusive sponsorship

At registration each delegate receives a notepad during the Congress. The sponsor has the exclusive right to have its logo and tag line printed on the front cover of the note pad.

Notepads provided by the sponsoring company: **€ 3,000 (59,000 ZAR)**

Notepads provided by the Organising secretariat: **€ 8,000 (157,000 ZAR)**

Badge Lanyards

Exclusive sponsorship

Every registered delegate will receive an official Congress name badge and lanyard upon registration.

Delegates must wear their name badge for the entire duration of the Congress to access all sessions, social functions, and the exhibition. The sponsor's name will be prominently displayed on the lanyard, providing continuous, eye-level brand exposure throughout the event.

This sponsorship offers an excellent opportunity for high-visibility recognition during the entire Congress.

Lanyards provided by the sponsoring company: **€ 6,000 (118,000 ZAR)**

Lanyards provided by the Organising secretariat: **€ 15,000 (295,000 ZAR)**



SUSTAINABLE SPONSORSHIPS OPTIONS

We are committed to sustainability and offer green sponsorship options designed to minimize environmental impact.

These options allow sponsors to align their brand with eco-friendly practices, including the use of sustainable materials, carbon offset initiatives, and digital instead of printed materials.

Choose a green sponsorship package to contribute to a more sustainable future while supporting this event.

Pens from Sustainable Material € 9,000 (176,000 ZAR)

Retractable ballpoint pen made of ocean-bound PET material with an opaque matte case and clip.

Ocean-bound plastic, also known as Social Plastic®, collected through the Plastic Bank is upcycled into recycled PET stationery for long-lasting, sustainable advertising.

Thanks to its climate-neutral production, the pen represents another sustainable contribution to environmental protection.

The Partner's logo will be printed on the pen.

Badge Lanyards from Seed Paper € 18,000 (354,000 ZAR)

Seed paper lanyard with removable buckle. Seed paper lanyards are made from biodegradable paper embedded with seeds.

After the event, attendees can plant the lanyard in soil, where it will decompose and grow into beautiful plants, leaving a positive environmental impact. The Partner's logo will be printed on the lanyard.

ADVERTISING OPPORTUNITIES

Virtual Congress Bag Insert € 2,000 (39,000 ZAR)

Insert in the virtual Conference Bag, available from the mobile application (1 digital file, no product advertising).

Place your promotional materials directly into the hands of participants with a Virtual Congress Bag Insert, available through our mobile application. This highly sought-after digital tool is invaluable for attendees planning their visits to the Exhibit Hall.

Leverage this high-profile opportunity to drive traffic to your booth, showcase your company, or highlight special discounts and events. Please note that the digital promotional material should be provided by the sponsor and must be approved by the Secretariat. Product advertisements are not permitted.

Linkable Company Logo on the Congress Website € 2,000 (39,000 ZAR)

Your company logo, with a link to your website, will be prominently featured on the Congress website's dedicated Sponsor page.

Invitation Mailing Service € 1,800 (35,000 ZAR)

Promote your workshop or share any important information directly with all registered participants. You can provide us with your HTML message, or we can create it for you based on your instructions (additional costs may apply). Your symposium or booth invitation will be sent out approximately two weeks before the event.

Please note that the content must be approved, and only the organizing secretariat will handle the email distribution.

Advertisement in the Final Programme (electronic)

Place your advertisement in the Final Programme, which will be accessible to all participants through the event website.

Your advertisement must be submitted by the specified deadline and should focus solely on institutional or company communication. Please note that product advertisements are not permitted.

Inside full page: € 1,800 (35,000 ZAR)

Congress Pocket Programme

Exclusive Sponsorship - **€ 15,000 (295,000 ZAR)**

Non-Exclusive Sponsorship (max 3 sponsors) - **€ 5,500 (108,000 ZAR)**

Every registered delegate will receive an official Congress pocket programme upon registration, serving as a vital reference throughout the event. The programme will be frequently consulted by delegates for essential information. Sponsorship includes placement of your company logo on the back page, ensuring prominent visibility among attendees.

Mobile Application € 14,000 (277,900 ZAR)

Exclusive sponsorship

Maximize your visibility with the exclusive sponsorship of the event's mobile application, which delegates can download to their smartphones and electronic devices. This sponsorship package includes:

- Advertising space within the event mobile application.
- Placement of the sponsor's logo on the homepage.
- Special button providing direct information about your organization.

Seize this opportunity to showcase your brand prominently to all attendees throughout the Congress, ensuring your organization stands out among the digital resources accessed by delegates.

Onsite congress services and areas

Speakers Preparation Room € 8,000 (157,000 ZAR)

The Speakers Preparation Room at WCPH 2026 serves as a crucial hub for all speakers, offering a highly targeted branding opportunity.

As the sponsor you have the exclusive opportunity to provide materials for speakers' use in this room. Your sponsorship includes:

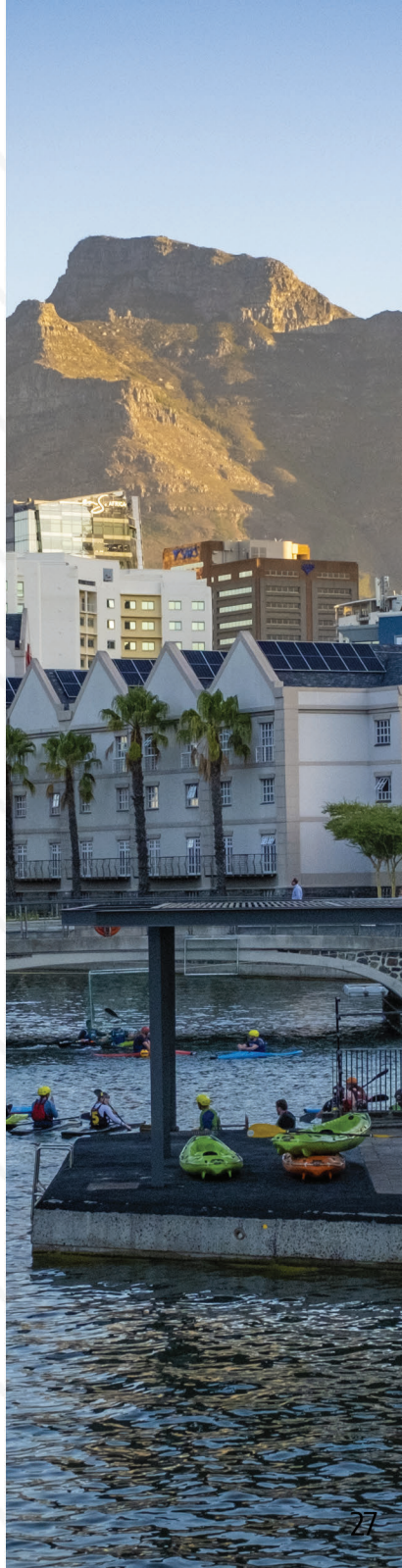
- Placement of sponsor logo on the screen saver of every workstation.
- Opportunity to provide branded note pads, pens, and mouse pads for every workstation.

Don't miss this chance to enhance your brand's visibility among influential speakers and attendees at the Congress.

Poster Session € 5,000 (99,000 ZAR)

- Enhance your visibility at the Poster Sessions of WCPH 2026 with this sponsorship opportunity. Your partnership includes:
Display of the sponsor's logo prominently.

This sponsorship offers an excellent platform to showcase your support for scientific research and engage with a diverse audience of attendees at the Congress.





On-Site Check-In Kiosks € 8,000 (157,000 ZAR)

Exclusive sponsorship

Gain exclusive visibility with the sponsorship of On-Site Check-In Kiosks at WCPH 2026. This sponsorship opportunity includes:

- Display of the sponsor's logo prominently.

Ensure your brand is prominently featured as attendees check in, enhancing your visibility and recognition among all congress participants.

Relax Zone € 5,000 (99,000 ZAR)

Enhance attendee comfort and brand visibility with the Relax Zone sponsorship at WCPH 2026. This sponsorship package includes:

- Placement of company roll-up banners and branded materials such as seating and pillows in the Relax Zone area.
- Access to a dedicated space that will be available to all attendees throughout the Congress.

Make a lasting impression by creating a relaxing environment for participants while maximizing your brand's exposure during the event.

Directional Signage € 6,000 (118,000 ZAR)

Exclusive sponsorship

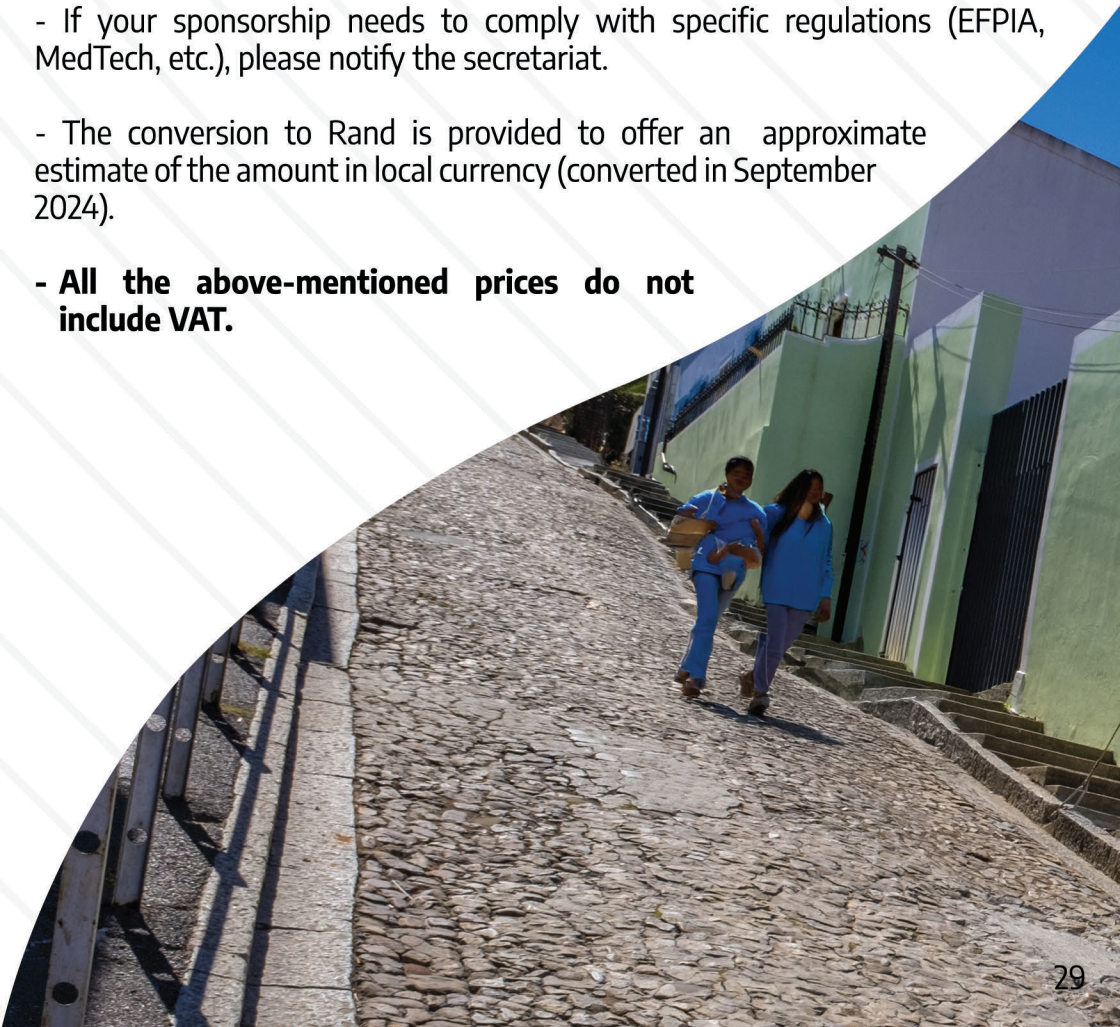
Become the exclusive sponsor of Directional Signage at WCPH 2026 and guide attendees seamlessly throughout the event venue. This sponsorship opportunity includes:

- Display of the sponsor's logo prominently.

Ensure your brand is prominently featured on signage that directs participants, enhancing visibility and recognition among all attendees at the Congress.

GENERAL INFORMATION

- Sponsorships are allocated on a "first come, first served" basis within each sponsorship category.
- Early booking is highly recommended to secure your preferred sponsorship opportunity.
- The sponsorship opportunities listed are not exhaustive and may vary based on current medical regulations. Please contact the secretariat for information on alternative sponsorship options or special arrangements.
- All sponsorship packages include recognition in official congress documents and on the congress website.
- If your sponsorship needs to comply with specific regulations (EFPIA, MedTech, etc.), please notify the secretariat.
- The conversion to Rand is provided to offer an approximate estimate of the amount in local currency (converted in September 2024).
- **All the above-mentioned prices do not include VAT.**



"We are committed to supporting your marketing objectives and ensuring a successful partnership. We value our relationships with sponsors and continuously strive to provide the service and benefits that will maximize your satisfaction with your sponsorship.

We welcome your ideas and suggestions on how WCPH 2026 can best meet your needs as a sponsor.

Thank you for your confidence and support."



WFPHA

World Federation
of Public Health
Associations

Congress Scientific Secretariat
Address: c/o Institute of Global Health
University of Geneva, Campus Biotech - G6
Chemin des Mines 9, 1202 Geneva, Switzerland
secretariat@wfpha.org



GUARANT
INTERNATIONAL

Congress Secretariat

GUARANT International spol. s r.o.

Českomoravská 19, 190 00 Prague 9, Czech Republic | Tel.: +420 284 001 444

Sponsorship and exhibition opportunities: sponsoring@guarant.cz

Registration: wcph2026@guarant.cz

Accommodation: wcph2026@guarant.cz